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B.B.A. (Part - II) (Semester - III) **Examination, October - 2016**

BUSINESS ECONOMICS (Macro-II) (Paper - III) Sub. Code: 43939 Total Marks: 40 Day and Date: Thursday, 27-10-2016 Time: 12.00 noon. to 2.00 p.m. All Questions are Compulsory. **Instructions:** 1) Right side figure indicates full marks. 2) If necessary draw the neat diagrams. 3) Q1) What is national Income? State its different concepts. [14] OR Critically explain the Transaction approach of value of Money. [16] Q2) Write Short Answers (Any Two): Describe the Say's Law of Market. a) Explain the meaning and causes of Inflation. b) Give a detail note on Nature and Scope of Macro Economics. c) State the functions of Money. d) [10]Q3) Write Short Notes (Any Two): Cash Balance Approach. a) Demand pull inflation. b) Product method of measurement of National Income. c)

Investment Function. d)

